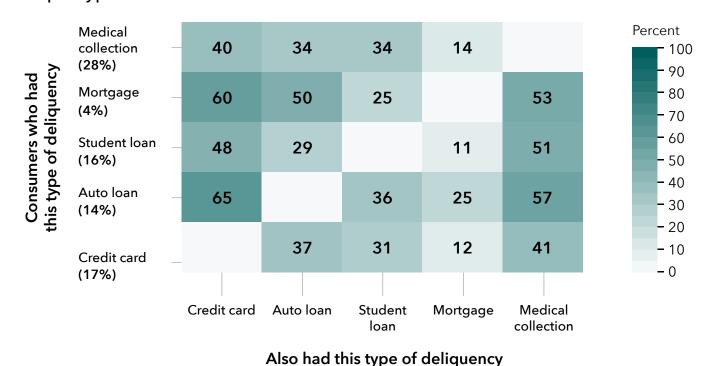


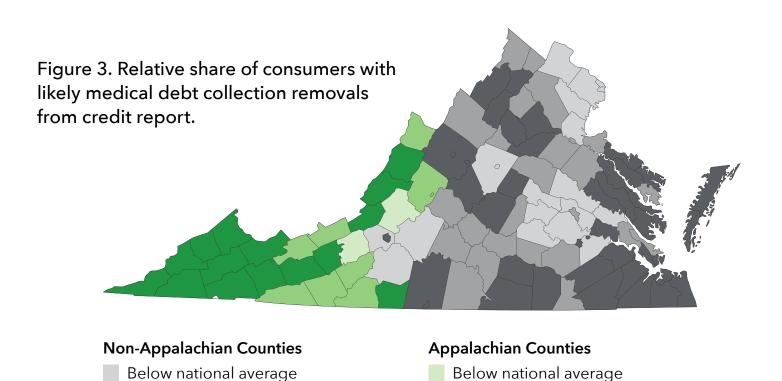
Table 1. Consumer credit profiles in Appalachia in comparison: Virginia.

	National Average	Virginia	Rural Appalachian Virginia
Percent with mortgage	29	34	21
Median balance on mortgage	\$165,975	\$205,890	\$77,142
Percent with credit card (cc)	80	81	68
Median balance on cc	\$1,207	\$1,330	\$952
Utilization rate (cc)	31	30	35
Percent with auto loan	42	42	45
Median balance on auto loan	\$13,249	\$13,647	\$14,333
Percent with student loan (SL)	18	18	12
Percent w/ medical debt collection	17	19	28
Median household income	\$61,833	\$73,255	\$39,730
Deep subprime	4	4	6
Subprime	21	20	27
Near prime	12	11	13
Prime	37	37	30
Super-Prime	26	28	24



Figure 2. Share of rural Appalachian consumers in Virginia with delinquency on multiple types of credit.







1-50% above national average

More than 50% above

national average

1-50% above national average

More than 50% above

national average

Table 2. Student loan borrowers in Virginia.

	National Average	Virginia	Rural Appalachian Virginia
Median scheduled monthly SL payment	\$192	\$214	\$158
Median annual household income	\$68,181	\$81,979	\$41,755
Median SL debt balance to income	32	40	44
Percent delinquent	7	6	7
Median balance if delinquent	\$25,089	\$29,798	\$30,530
Percent in default	9	8	9
Percent receiving assistance through IDR	21	22	23

Figure 4. Percent of applications originated for credit cards and auto loans, Virginia vs. national average.

