



Fahe Spring Retreat

Building On Our
Foundation



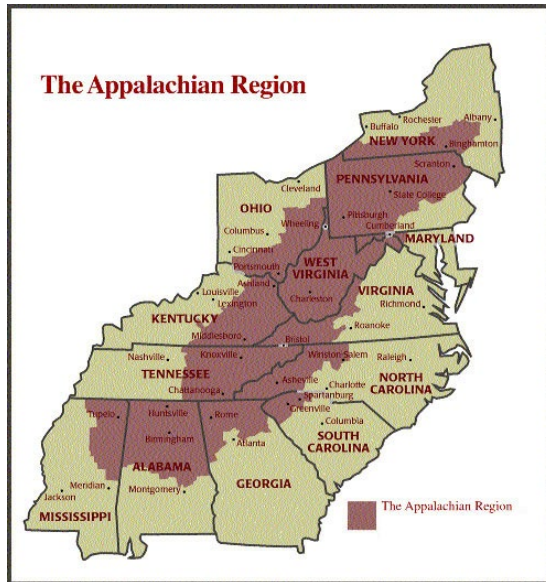
April 21-22, 2021

Creating a Housing Trust Fund in South Dakota

A CASE STUDY IN ADVOCACY

APRIL 21, 2021

Introduction



Appalachia



Pierre, South Dakota

Context

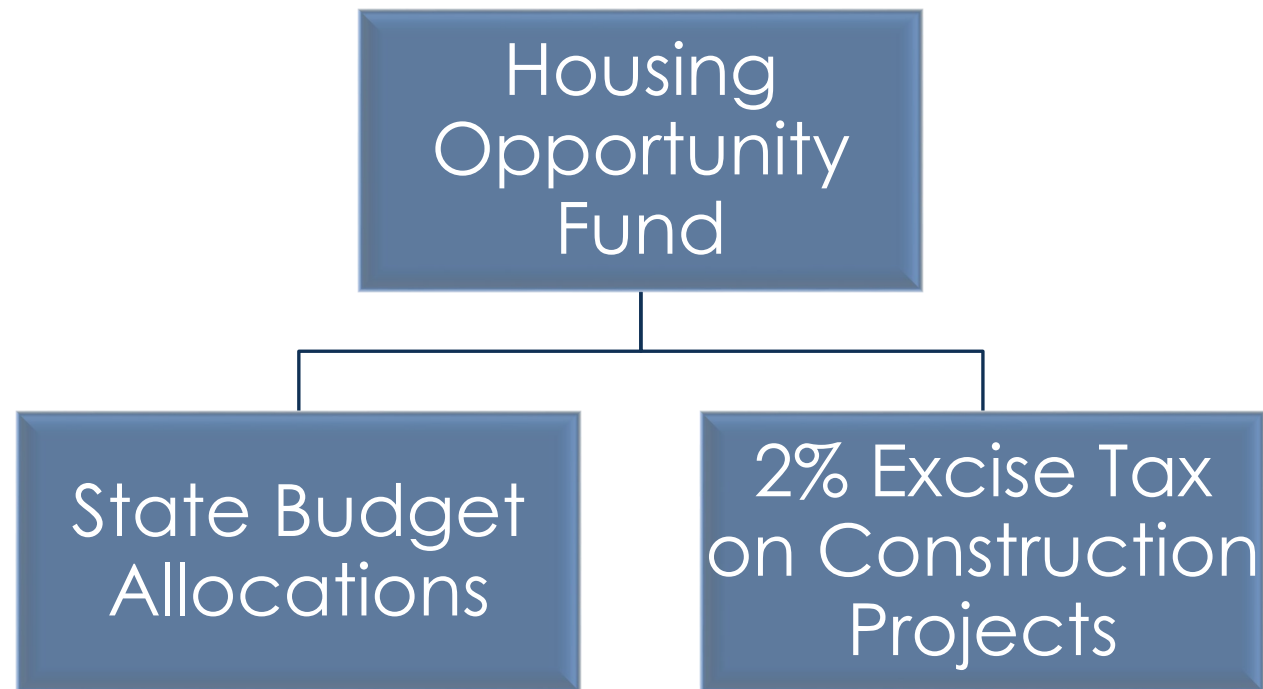




Habitat
for Humanity®

Goal

Creating new dedicated funding for a state housing trust fund



Strategy

- **Strengthen the Coalition**
- Messaging
- Finding Creative Revenue Sources
- Engaging Stakeholders



SOUTH DAKOTA HOUSING **OPPORTUNITY** FUND

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SOUTH DAKOTA HOUSING **OPPORTUNITY** FUND

Workforce Development

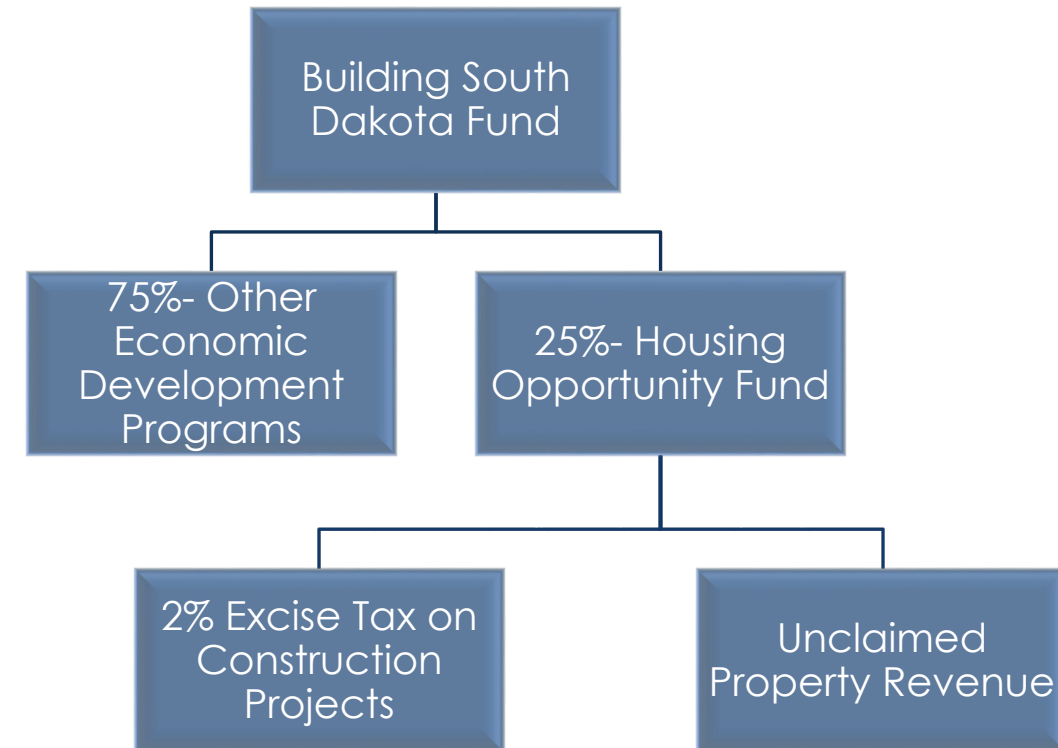
Housing



South Dakota Housing
Opportunity Fund
(SDHOF)

Strategy

- Strengthen the Coalition
- Messaging
- **Finding Creative Revenue Sources**
- Engaging Stakeholders



Strategy

- Strengthen the Coalition
- Messaging
- Finding Creative Revenue Sources
- **Engaging Stakeholders**

“A large number of legislators in South Dakota are from rural districts that are begging for economic development. They know they can’t recruit businesses without housing for employees”
- Patty Bacon



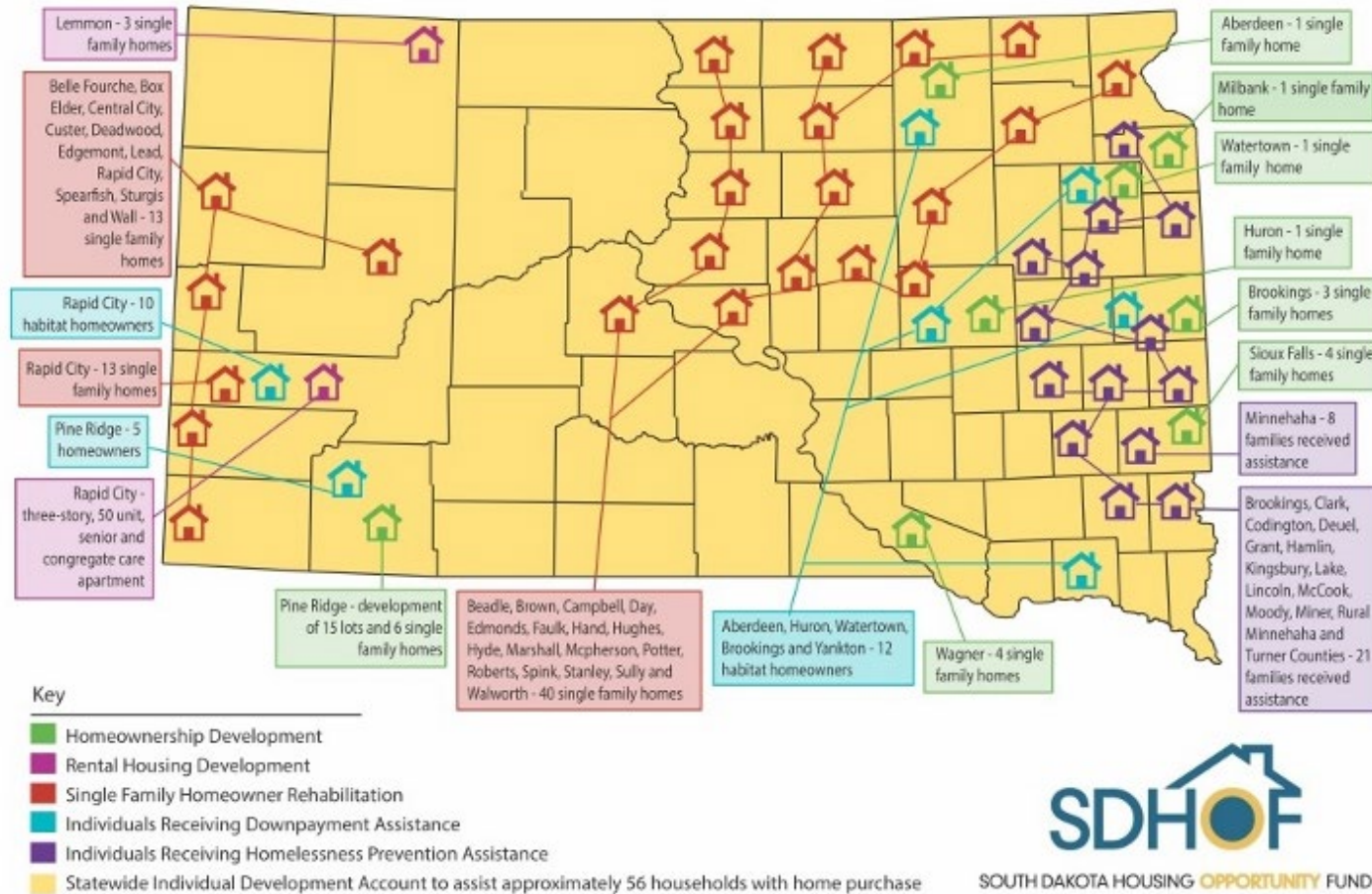
Results



Impact

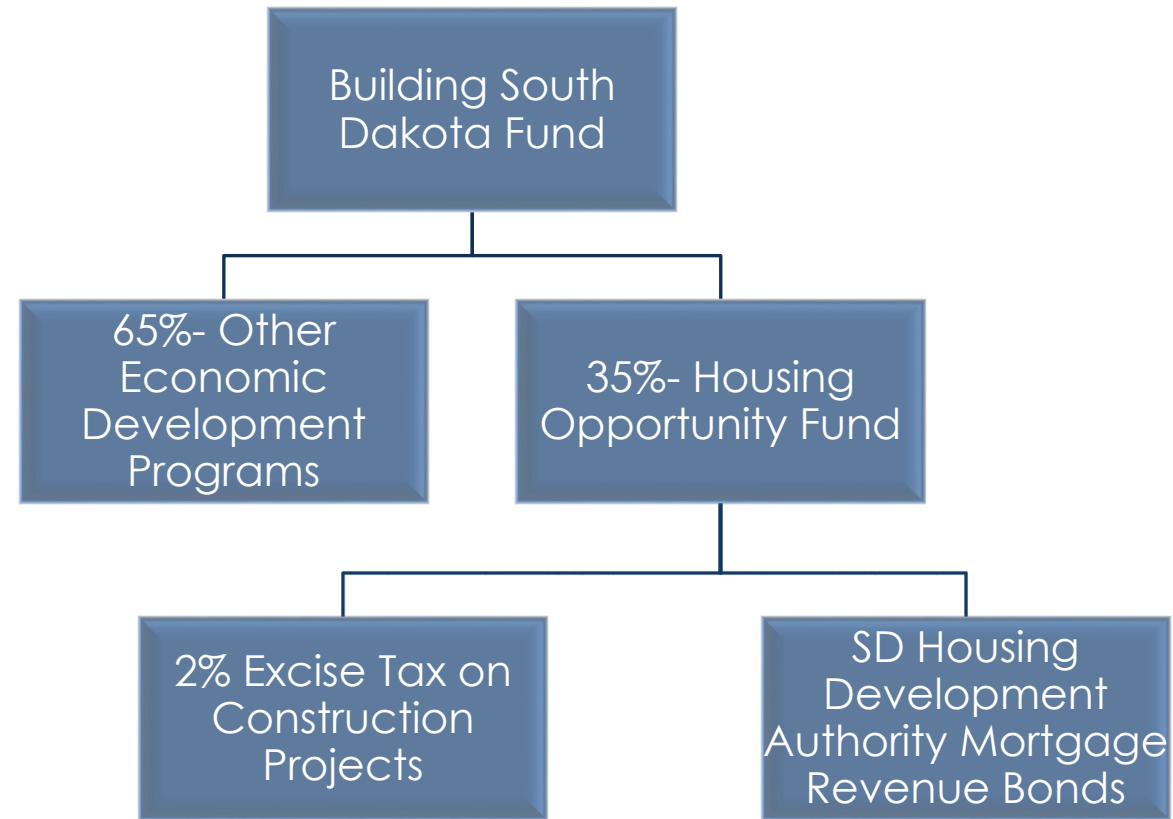
2013 SD Housing Opportunity Funds Awarded

261 Families will Benefit from \$1.9 Million Awarded to 21 Projects



Continuing the Mission

Continuing the Mission



Lessons

- ✓ Strength in Numbers
- ✓ Embracing a Coalition
- ✓ Intentional and Active Advocacy
- ✓ Connecting Causes

“Habitat is the reason our legislation was passed without any pushback... No one had the boots on the ground that we did. We could do that piece that is so critical”

- Patty Bacon, Habitat South Dakota Executive Director

Questions and Discussion

