

# STRONG ACC

## CBO/FBO Sector Committee Meeting

January 21, 2020



# Sector Committee Meeting Agenda:

## January 21, 2020

1:30-1:35 p.m.

Welcome

1:35-2:30 p.m.

Group Discussion / Exercise - Finish incomplete strategic initiative priority activity work

- Academic Coaches - Second initiative activities for STRONG Teens
- Transportation - Second initiative activities for STRONG Families

2:00 -2:55 p.m.

Review & confirm all sector strategic initiatives & priority activities for:

- STRONG Starts
- STRONG Youth
- STRONG Teens
- STRONG Families

2:55-3:00 p.m.

Set the stage for next meeting & adjourn

# STRONG ACC CBO/FBO Sector Priorities - as of January 2019



CBO/FBO	1. Affordable quality childcare	1. Life skills training	1. Life Skills training	1. Family Coaching
	2. Education on resiliency/ resource ed	2. Positive Mentoring	2. Academic Coaches	2. Transportation
	- Early Childhood Literacy	- Affordable, quality childcare	- Behavioral Health	- Parenting Education
	- Prenatal Care	- Resiliency Training	- Resiliency Training	- Stigma Reduction
	- Behavioral Health	- TIC Policy	- Community Engagement	- Resource Sharing
	- TIC	- Community Engagement Opportunities	- Positive mentoring opportunities	- Recovery Services
	- Substance Use Prevention	- Food and Nutrition Programs	- TIC Policy	- Living Wage Policy
	- SUD Education	- Academic Coaches	- Resource Education	- Stable and Secure Housing
		- Anti-bullying Education	- Nutrition Education	- Behavioral Health
		- Recovery Services	- Anti-bullying	- Nutrition Education
		- LGBTQ Education and Programs	- Prevention Training	- Food Security
			- Recovery Services	- Resource Training
				- Employer Strategies
				- Special need/situational training
				- Positive engagement for parents
				- TIC Policy
				- Basic Household Needs
				- Health Information Exchange
				- Community Engagement
				- Up to date resource information

# Group Exercise / Discussion:

Create activities for each selected initiative

- ✓ Strong Teens Priority 2 – Academic Coaches
- ✓ Strong Families Priority 2 - Transportation

1:35 – 2:30 p.m.



# Questions to answer

- How will you do it?
- Who will it involve?
- What resources do you have?
  - Who is doing well in this space? What's working?
- What resources do you need?
- How will you measure success?
  - Where are we? Where do we want to be?
- Is there a quick win task?
- What does it look like Yr 1, 2, 3, 4?

# Priority Initiative 2: STRONG Teens

- How will you do it?
- Who will it involve?
- What resources do you have?
  - Who is doing well in this space? What's working?
- What resources do you need?
- How will you measure success?
  - Where are we? Where do we want to be?
- Is there a quick win task?
- What does it look like Yr 1, 2, 3, 4?

# Priority Initiative 2: STRONG Families

- How will you do it?
- Who will it involve?
- What resources do you have?
  - Who is doing well in this space? What's working?
- What resources do you need?
- How will you measure success?
  - Where are we? Where do we want to be?
- Is there a quick win task?
- What does it look like Yr 1, 2, 3, 4?

Where are we –  
Let's review our chosen strategic  
initiatives & activities for  
STRONG Starts  
STRONG Youth  
STRONG Teens  
STRONG Families  
2:30 – 2:55 p.m.





# Let's Review: STRONG ACC CBO/FBO Sector STRONG Starts Priority 1. Affordable/Quality Daycare– Strategic Initiatives/Activities

		Affordable/Quality Childcare
CBO/FBO	How Will You Do It?	<ul style="list-style-type: none"> <li>• More centers – close proximity to home and work</li> <li>• Define quality</li> <li>• Advocate a state level – vouchers for all TNCare kids</li> <li>• Advocate at local level – more funding for childcare and urge companies to contribute</li> <li>• Establish state run childcare centers</li> <li>• Identify all grants available for childcare centers</li> <li>• Standardizing existing resources</li> <li>• Shift the paradigm from babysitting to teaching</li> <li>• Expand pre-K system in public school</li> <li>• Establish a task force to train and support workers</li> <li>• Repurpose abandoned schools and department stores into childcare centers</li> <li>• Enlist churches to provide space for trained workers to provide childcare</li> <li>• Expand existing programs at Y's, Boys and Girls Club, etc. with grants and funding</li> <li>• Partner with United Ways</li> <li>• Educate community on the need!</li> <li>• Current childcare centers</li> </ul>
	Who will it involve?	<ul style="list-style-type: none"> <li>• Schools</li> <li>• Churches</li> <li>• YMCA/YWCA/After school programs</li> <li>• CSBs and CABs</li> <li>• DSS/DHS</li> <li>• State and local government</li> <li>• Head Start</li> <li>• Employers/Chamber of Commerce</li> <li>• Payors – TNCare, insurance</li> <li>• Churches – congregation and space</li> <li>• School systems</li> </ul>
	What resources do you have?	<ul style="list-style-type: none"> <li>• Large employers</li> <li>• Head Start</li> <li>• Empty school building and stores</li> <li>• United Ways</li> <li>• Current childcare centers</li> <li>• Funding – grants, government assistance</li> <li>• Insurance/Medicaid vouchers and assistance</li> <li>• Free Training and workers – salaries!</li> </ul>
	What resources do you need?	<ul style="list-style-type: none"> <li>• Buildings/space</li> <li>• TRANSPORTATION</li> <li>• Feedback from parents and communities</li> <li>• More wraparound services (PT/OT, counseling)</li> <li>• Kindergarten readiness scores</li> <li>• Staff-child ratios</li> <li>• Childhood obesity rates</li> </ul>
	How will you measure success?	<ul style="list-style-type: none"> <li>• Academic scores</li> <li>• School dropout rates</li> <li>• # of Centers established and that stay open with no violations</li> <li>• Numbers of kids in daycare and increase in workforce numbers</li> <li>• PALs and Pre-K PAL scores</li> <li>• Establish a baseline of children ready for Kindergarten success</li> <li>• Start a new training class for individuals ready to become providers</li> </ul>
	Are there any quick wins?	<ul style="list-style-type: none"> <li>• Start advocating</li> <li>• Establish a roster of current centers and where the biggest gaps are</li> <li>• Define quality</li> </ul>
	What does year 1- 4 look like?	<ul style="list-style-type: none"> <li>• 1: benchmarks, what are the needs, training, advocacy</li> <li>• 2: open new centers, enroll new kids</li> <li>• 3: measure the increased # of children in daycare, best practices</li> <li>• 4: fully functioning and integrated systems using wraparound services and showing success</li> </ul>

# Let's Review: STRONG ACC CBO/FBO Sector STRONG Starts Priority 2.

## Education on Resiliency & Resources – Strategic Initiatives/Activities

Education on resiliency and resources	
CBO/FBO	<p>How Will You Do It?</p> <ul style="list-style-type: none"> <li>• Create an online library of resources</li> <li>• Simple language training</li> <li>• Increase amount of resiliency and TIC trainers</li> <li>• Postpartum screening of mothers and families</li> <li>• More mom/child bonding opportunities</li> <li>• Peer support</li> <li>• Better pre-natal care and training</li> <li>• Define resiliency and expectations and educate communities</li> <li>• Marketing campaign on resiliency and why it matters</li> <li>• ACES training for everyone!</li> <li>• Assess what is available and identify gaps</li> <li>• Research NREPP programs</li> <li>• Incentivize families to participate in resiliency programming</li> <li>• ACES surveys across the region to help identify the need and risk</li> <li>• Social media and online resources and trainings</li> <li>• Meet basic family needs – food, clean water, shelter for everyone</li> </ul>
	<p>Who will it involve?</p> <ul style="list-style-type: none"> <li>• Departments of Education</li> <li>• Health departments</li> <li>• OB/GYN providers</li> <li>• Everyone!</li> <li>• VA Foundation for healthy youth (VFHY)</li> <li>• Churches</li> <li>• School systems</li> <li>• Libraries</li> </ul>
	<p>What resources do you have?</p> <ul style="list-style-type: none"> <li>• DCS/foster parents</li> <li>• Law enforcement</li> <li>• State and Local legislators</li> <li>• Building Strong Brain trainings and initiative</li> <li>• Becky Haas</li> <li>• School systems</li> <li>• Mental health providers</li> </ul>
	<p>What resources do you need?</p> <ul style="list-style-type: none"> <li>• Head Start</li> <li>• ACES training</li> <li>• Mom Power</li> <li>• Al's Pals curriculum</li> <li>• More schools participating in Youth health risk assessment</li> <li>• Standardized programming state wide</li> <li>• TRANSPORTATION</li> <li>• Funding</li> <li>• Incentives for participation</li> </ul>
	<p>How will you measure success?</p> <ul style="list-style-type: none"> <li>• Marketing campaign – social media and PSA's on resiliency – videos, testimonies</li> <li>• More mental health providers</li> <li>• Reduction in drug usage rates/drug deaths</li> <li>• Reduced suicide rates</li> <li>• Improved outcomes in Youth Health Risk Assessment in schools</li> <li>• Reduction DCS referrals/foster care</li> <li>• Reduction in ER visits</li> <li>• Increased graduation rates</li> </ul>
	<p>Are there any quick wins?</p> <ul style="list-style-type: none"> <li>• Marketing campaign and PSA's produced and implemented, social media</li> <li>• ACES training in every community ongoing</li> </ul>
	<p>What does year 1- 4 look like?</p> <ul style="list-style-type: none"> <li>• 1: Assessment and program planning, regional implementation of ACE's training, marketing campaign, training that fills classrooms</li> <li>• 2: Program implementation across the region. Open centers for treatment and training, training that fills the Grand Hall</li> <li>• 3: Ongoing training and implementation, gap analysis, training that fills Viking and Freedom Hall!</li> <li>• 4: Reduction in suicide and drug usage rates, training that fills Bristol Motor Speedway!</li> </ul>

# Let's Review: STRONG ACC CBO/FBO Sector STRONG Youth

## Priority 1. Life Skills Training – Strategic Initiatives/Activities

CBO/FBO		<p><b>Life Skills Training</b></p> <ul style="list-style-type: none"> <li>• Encourage more usage of BOTVIN Life Skills training in schools and after school training</li> <li>• Train teachers and coaches on how to teach life skills</li> <li>• Ongoing resiliency training, critical thinking skills</li> <li>• More Girl Scouts!</li> <li>• More life skills training in schools – BOTVIN – Coordinated school health</li> <li>• Consistent training modules</li> <li>• Drug prevention programs</li> <li>• Develop regional definition of life skills –</li> <li>• Get parents involved! – monthly dinners at school</li> <li>• Parents, Parent/Teacher Associations – monthly parent dinners</li> <li>• Schools – Teachers, coaches</li> <li>• Dept. of Education</li> <li>• Churches</li> <li>• Pediatricians</li> <li>• After school programs</li> <li>• Law enforcement</li> <li>• Libraries</li> <li>• Community centers</li> <li>• Health Department health educators</li> <li>• BOTVIN</li> <li>• After school and extra school programs (scouts, Y's, Boys and Girls Clubs, Girls, Inc)</li> <li>• Schools, teachers, coaches</li> <li>• Churches, youth programs</li> <li>• Mom Power</li> <li>• Too Good for Drugs program</li> <li>• Highlands community services</li> <li>• Strengthening Families – TN Recovery court</li> <li>• Incentives to get parents involved</li> <li>• Funding for more programming</li> <li>• More mental health providers</li> <li>• Training opportunities</li> <li>• Better access to kids in schools by out of school trainers/providers</li> <li>• Improved truancy rates in schools</li> <li>• Improved academic success</li> <li>• Program graduates/certifications</li> <li>• Youth surveys on life skills</li> <li>• Improved graduation rates</li> <li>• Increased trainings for educators and families</li> <li>• Implement programs in schools – requirement each year in elementary and middle</li> <li>• Marketing campaign</li> <li>• Assess where BOTVIN and life skills training is happening and find gaps</li> </ul>
	How Will You Do It?	
	Who will it involve?	
	What resources do you have?	
	What resources do you need?	
	How will you measure success?	
	Are there any quick wins?	
	What does year 1- 4 look like?	

# Let's Review: STRONG ACC CBO/FBO Sector STRONG Youth Priority

## 2.— Positive Mentoring – Strategic Initiatives/Activities

CBO/FBO		Positive Mentoring
	How Will You Do It?	<ul style="list-style-type: none"> <li>• Provide more safe texting hotlines for mentoring</li> <li>• Safe social media spaces – Instagram, snapchat</li> <li>• Implement mental health providers in schools</li> <li>• Recruit and train more scout leaders and after school volunteers, youth league coaches, social media influencers, church volunteers on positive mentoring skills</li> <li>• Require students to volunteer in their community and get involved with positive mentors</li> <li>• evaluate mentoring programs currently in place in the community</li> <li>• review successful models nationwide</li> <li>• review funding sources to support programming</li> <li>• mentoring training for parents</li> <li>• Schools systems, guidance counselors, PTA's</li> <li>• Scouts</li> <li>• Destination Imagination</li> <li>• Boys and Girls, Y's, etc.</li> <li>• Churches</li> <li>• local mental health providers</li> <li>• Youth league Coaches</li> <li>• Libraries</li> <li>• Social media platforms</li> <li>• Success stories and testimonies from positive mentoring beneficiaries</li> <li>• Recreational sports leagues</li> <li>• Community centers and after school programs</li> <li>• School systems</li> <li>• Churches</li> <li>• Space</li> <li>• Marketing</li> <li>• Leaders to step up and mentor</li> <li>• Funding for programming</li> <li>• Incentives for parents to attend training</li> <li>• Assessment tool</li> <li>• Training for parents and coaches and youth volunteers</li> <li>• Transportation for reaching kids</li> <li>• Self-esteem surveys</li> <li>• Number of trained mentors in each community</li> <li>• Volunteer hours logged by students</li> <li>• School dropout rates and attendance improved</li> <li>• Youth crime rates reduced</li> <li>• Fewer DCS referrals</li> <li>• Academic improvement</li> <li>• Identify greatest needs and flood with programming and document success</li> <li>• Social media to encourage positive mentoring</li> <li>• More promotion of current programming available and scholarships – scouts, after school programs</li> </ul>
	Who will it involve?	<ul style="list-style-type: none"> <li>• 1: Research and planning</li> <li>• 2: Pilot programs</li> <li>• 3: Assess and replicate</li> <li>• 4: report success stories and roll out further</li> </ul>
	What resources do you have?	
	What resources do you need?	
	How will you measure success?	
	Are there any quick wins?	
	What does year 1- 4 look like?	

# Let's Review: STRONG ACC CBO/FBO Sector STRONG Teens

## Priority 1 – Life Skills Training

CBO/FBO		Life Skills Training
	How Will You Do It?	<ul style="list-style-type: none"> <li>• Use the BOTVIN curriculum in schools with Coordinated School Health</li> <li>• Use the Chambers of Commerce for workforce development skills</li> <li>• Define Life Skills               <ul style="list-style-type: none"> <li>o Money management</li> <li>o Interpersonal communication</li> <li>o Decision making skills</li> <li>o Goal Setting</li> <li>o Self-respect</li> <li>o Community involvement</li> <li>o Respecting others</li> <li>o Accountability</li> <li>o Consequences</li> </ul> </li> <li>• Use social media for awareness and training</li> <li>• Use incentives for teens for participate</li> <li>• Create and app they can access</li> </ul>
	Who will it involve?	<ul style="list-style-type: none"> <li>• School systems – coordinated school health officials, band directors, coaches</li> <li>• Libraries</li> <li>• Churches/youth leaders</li> <li>• Chambers</li> <li>• Youth league coaches</li> <li>• Community Centers</li> <li>• After school programs – B and G club, Girls Inc, Girl Scouts</li> <li>• Juvenile Court System</li> <li>• Employers</li> </ul>
	What resources do you have?	<ul style="list-style-type: none"> <li>• BOTVIN</li> <li>• Coalfield Development Corp.</li> <li>• Knox Works</li> <li>• Peoples Inc.</li> <li>• PALS</li> </ul>
	What resources do you need?	<ul style="list-style-type: none"> <li>• Other ACC's across the country</li> <li>• School system life skills classes</li> <li>• Funds</li> <li>• The right people</li> <li>• School system buy in</li> <li>• Social media influencers – You Tubers</li> <li>• Data</li> <li>• Transportation for Kids</li> <li>• Legislation requiring life skill training in schools</li> <li>• An app for phones to keep kids engaged</li> </ul>
	How will you measure success?	<ul style="list-style-type: none"> <li>• Increase in graduation rates</li> <li>• Decrease in suicide rates</li> <li>• Decrease in juvenile court volumes</li> <li>• Increase in teen employment</li> <li>• Increase in work ready certifications</li> <li>• Work ethic diploma</li> <li>• More teens college and career ready</li> <li>• More BOTVIN required/initiated in schools</li> <li>• Life skill trainings implemented in after school programs</li> </ul>
	Are there any quick wins?	
	What does year 1- 4 look like?	<ul style="list-style-type: none"> <li>• 1: Research what is available</li> <li>• 2: Implement and utilize what is available, create an app</li> <li>• 3: Create awareness</li> </ul>

# Let's Review: STRONG ACC CBO/FBO Sector STRONG Teens

## Priority 2 – Academic Coaches

CBO/FBO	<p>How Will You Do It?</p> <p>Who will it involve?</p> <p>What resources do you have?</p> <p>What resources do you need?</p> <p>How will you measure success?</p> <p>Are there any quick wins?</p> <p>What does year 1- 4 look like?</p>	REFER TO TODAY'S ACTIVITIES ON THE WALL
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# Let's Review: STRONG ACC CBO/FBO Sector STRONG Families

## Priority 1 – Family Coaching

CBO/FBO		<p><b>Family Coaching</b></p> <ul style="list-style-type: none"> <li>• Putting “Family” dynamic back in family – Improve communication</li> <li>• Home visiting programs (ie CHIP with People Inc.)</li> <li>• Case Management Programs</li> <li>• First Parenting Skills Training</li> <li>• Families Free – Celebrating Families (Court – TN)</li> <li>• Teaching Grandparents Modern Family Skills (through orgs like Girls Scouts)</li> <li>• Incentives for participation</li> <li>• Stable Housing / Food / Basic Life Needs</li> </ul> <ul style="list-style-type: none"> <li>• Health Department</li> <li>• Employers</li> <li>• School Systems</li> <li>• After School Programs</li> <li>• Housing Authority (Public)</li> <li>• People’s Inc. Life Coach Program</li> </ul> <ul style="list-style-type: none"> <li>• Families Free</li> <li>• Recovery Court</li> <li>• Family Self Sufficiency Plan</li> <li>• Bristol’s Promise – Bristol Connects Program - TN/VA</li> </ul> <ul style="list-style-type: none"> <li>• Transportation</li> <li>• Housing Counseling</li> <li>• Affordable / Quality Housing</li> <li>• Living Wage – spending choices</li> <li>• Disability / No Income</li> </ul>
	How Will You Do It?	
	Who will it involve?	
	What resources do you have?	
	What resources do you need?	
	How will you measure success?	
	Are there any quick wins?	
	What does year 1- 4 look like?	

# Let's Review: STRONG ACC CBO/FBO Sector STRONG Families

## Priority 2 - Transportation

CBO/FBO	<p>How Will You Do It?</p> <p>Who will it involve?</p> <p>What resources do you have?</p> <p>What resources do you need?</p> <p>How will you measure success?</p> <p>Are there any quick wins?</p> <p>What does year 1- 4 look like?</p>	REFER TO TODAY'S ACTIVITIES ON THE WALL
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# Meeting Dates and Locations

Date:	Location:	Time:
1/21/2020	SWVA Higher Ed Center, Abingdon, VA	1:30 – 3:00 p.m.
2/18/2020	Bristol Motor Speedway, Bristol, TN	1:30 – 3:00 p.m.
3/17/2020	SWVA Higher Ed Center, Abingdon, VA	1:30 – 3:00 p.m.
4/21/2020	Bristol Motor Speedway, Bristol, TN	1:30 – 3:00 p.m.