



# Managing Change to Overcome Organizational Challenges

**Brad Patrick, Executive In Residence at UK, Gatton College of Business & Economics**

Brad Patrick has over thirty-three years of global, broad-based strategic and results-oriented human resources and business leadership experiences including a comprehensive range of business transformation leadership roles. He is recognized as a trusted business advisor and skilled in developing people and organization capability and building strong performance cultures.

Brad is adept in strategic planning and change implementation with numerous experiences in talent planning and management, operating model development, organization design, and core process implementation. He has extensive experience in business start-ups, post-acquisition transformation, crisis response, and people development.

Brad has held executive roles at Frito-Lay/PepsiCo, Delta Air Lines, Gillette, Procter & Gamble, and Sara Lee Corp. He served as the chief human resources officer at Tempur Sealy International, Shearer's Snacks, and Valvoline. All are global organizations that progressed through transformational initiatives.

Brad holds a bachelor's degree and a master's in business administration from UK where he recently joined the Gatton College of Business and Economics as the Executive in Residence. In this role, he will establish working relationships with businesses to connect and leverage university resources in strengthening business capabilities.