From the very first month of Dine & Donate to the present,

ADFAC and our participating restaurants and sponsors have received generous support from print media as well as social media.

Buzz about Dine & Donate is created monthly through press releases, newsletter articles, a blurb that is sent to local civic groups, businesses and churches, posts and photos on Facebook and Twitter, and a full listing of all restaurants and sponsors on ADFAC's website. This media frenzy is a wonderful way to bring much-deserved recognition to our restaurants and sponsors and also helps to educate the community about the services provided by ADFAC.



Restaurant Commitment Form

		DINE
Name of Restaurant		
Contact Person		ADEA
Street Address		
Mailing Address (if different fi	rom street address)	DONA
Phone Number	E-mail Address	
Yes! We would	d like to participate in the 2014-	-2015 Dine & Donate
We will donate	2% of our pre-tax proceeds	To recognize your valued p

event!

months you would like to participate).

If you prefer certain months*, please circle below:

OCT 13 JAN 12 NOV 10 DEC 8

FEB 9 MAR 9 **APR 13 MAY 11**

JULY 13 JUNE 8 AUG 10 SEPT 14

*ADFAC cannot guarantee your preferred months will be available. We will do our absolute best to accommodate your preferences, but if conflicts arise (i.e. too many restaurants sign up for the same month, etc), ADFAC reserves the right to assign an alternative month.

We will also sell gift cards on our days(s) of participation

articipation vill provide

- wonderful exposure for your restaurant. During your month(s) of participation, your restaurant will be listed in all advertisements, community posters, press releases and social media outlets. ADFAC will seek additional publicity through television and radio.
- custom full-color posters and window clings to display in your establishments
- · yard signs, table tents, and custom inserts for to-go orders (if desired)
- Dine & Donate donation containers for patrons

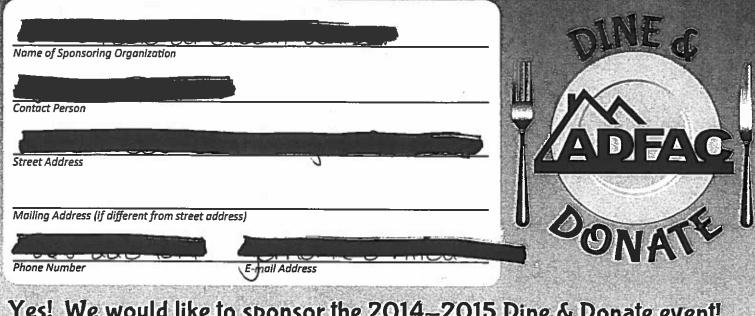
By submitting this form to ADFAC, you agree to

- provide ADFAC with the specified percentage of gross daily sales for the day(s) you have chosen to participate
- mail your tax-deductible contribution to ADFAC within 30 days of each Dine & Donate in which you participate
- support the event by displaying the promotional materials provided

Please return this completed form to ADFAC:

ADFAC DINE & DONATE, PO BOX 5953, OAK RIDGE, TN 37831-5953 OR FAX TO 865-481-3822

Dine & Donate Sponsorship Commillment Form



Yes! We would like to sponsor the 2014-2015 Dine & Donate event!

- \$5,000 PRESENTING SPONSOR.
 - Logo placement in ads and community posters: first position (large, at top of documents)
 - Logo & link featured on the front page of ADFAC's web site
- \$1,000 GOLD SPONSOR.
 - Logo placement in ads and posters: second position (medium)



\$500 - SILVER SPONSOR.

- Logo placement in ads and posters: third position (small)
- \$250 BRONZE SPONSOR.
 - Name of business (no logo) will be listed on all ads and posters



POINT OF SALE SPONSOR.

We will offer the supplied Point of Sale certificates to our customers for \$1 each with all proceeds going to ADFAC. ADFAC will list your business as a Point of Sale location in all press releases and social media.

For in-kind Sponsors, please list the goods/services you are donating to support Dine & Donate and include the fair market value of the donation:

Goods/services:

Value: \$

AS A CASH OR IN-KIND SPONSOR, YOUR BUSINESS WILL BENEFIT FROM YEAR-ROUND EXPOSURE OF LOGO AND/OR NAME PLACEMENT ON PRINTED DINE & DONATE PUBLICITY **MATERIALS. YOU CAN ALSO EXPECT:**

- your business's name to be listed in a sponsor-only press release
- your business's name, logo and link to appear on the Dine & Donate section of ADFAC's web site and facebook page
- custom full-color posters to display in your establishments
- year-round recognition for your sponsorship, as Dine & Donate will take place the 2nd Monday of each month from October 2014 - September 2015

Please return this completed form along with your check (if applicable) to ADFAC: ADFAC DINE & DONATE, PO BOX 5953, OAK RIDGE, TN 37831-5953 OR FAX TO 865-481-3822