

From the very first month of Dine & Donate to the present, ADFAC and our participating restaurants and sponsors have received generous support from print media as well as social media.

Buzz about Dine & Donate is created monthly through press releases, newsletter articles, a blurb that is sent to local civic groups, businesses and churches, posts and photos on Facebook and Twitter, and a full listing of all restaurants and sponsors on ADFAC's website. This media frenzy is a wonderful way to bring much-deserved recognition to our restaurants and sponsors and also helps to educate the community about the services provided by ADFAC.

THE OAK RIDGER

OAK RIDGE'S MOST IN-DEPTH ADVERTISING & NEWS PROVIDER
THURSDAY, AUGUST 22, 2013
www.oakridger.com 50 CENTS

'Dine & Donate' to help needy neighbors kicks off in October

Special to The Oak Ridger
Beginning in mid-October, local residents will have a new way to support Aid to Distressed Families of Appalachian Counties (ADFAC).
On Monday, Oct. 14, ADFAC will launch "Dine & Donate," a fundraiser in which local restaurants donate a portion of their sales to support ADFAC's work in the community. Dine & Donate replaces and builds on the success of ADFAC's Fund the Need event, which had a similar concept, but was limited to just one week in October. Dine & Donate will be a year-long event, with five restaurants participating on the second Monday of each month.
"We are thrilled with this new format," said ADFAC Board Member Condie Song, who chairs the Dine & Donate Committee. "By having the event occur once per month, there will be more opportunities for the community to dine out in support of ADFAC."
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With the help of ADFAC volunteer Condie Song, Wicket Kozzich, owner of Razzleberry's in Oak Ridge, unveils the first ice cream flavors. Razzleberry's is one of two local restaurants that will participate in all 12 months of "Dine & Donate."
Special to The Oak Ridger

Dine & Donate

Below is one of many treats in today Dine & Donate event. Located at 8th anniversary and special...

1 9 Shares

DINE & DONATE - ADFAC's Jamie Olson, along with special step of Papa Murphy's to bring home the family for & black olive. Papa Murphy's "take n' bake" pizzas & restaurants donating a portion of their sales today to support ADFAC's work in the community.

The Courier News

Dine and Donate kicks off Monday, Oct. 14

Don't let the Monday blues get you down - treat yourself to a tasty meal while helping the less fortunate! "Dine & Donate," a fundraiser in which local restaurants donate a portion of their sales to support ADFAC's charitable work in the community, officially launches on Monday, Oct. 14. "Dine & Donate is a great way for local restaurants to support ADFAC's work in the community," said ADFAC Board Member Condie Song, who also chairs the Dine & Donate committee. "We encourage everyone to take advantage of this opportunity to help support our eating needs."
Restaurants participating on Monday, October 14th include: Razzleberry's in Oak Ridge, Razzleberry's in the Riverway Mall in Clinton, and Subway locations in (both) Lake City and...

Dine & Donate 2013-14 is proudly sponsored by

Beat the heat with cool summer eats, help ADFAC

POSTED AT 12:09 AM JULY 14, 2013
BY OAK RIDGER TODAY'S STAFF ... 0 COMMENTS

With an expansive view of the Clinch River, Riverview Grill features a variety of family friendly menu items such as barbecue, burgers, seafood, and much more, a press release said. (Submitted photo)

ADFAC's 'Dine & Donate'

With two major events planned for October, this month is shaping up to be an exciting one for supporters of local nonprofit Aid to Distressed Families of Appalachian Counties (ADFAC).
"Dine & Donate," a fundraiser in which local restaurants donate a portion of their sales to support ADFAC's work in the community, officially launches on Monday, October 14. Dine & Donate replaces and builds on the success of ADFAC's Fund the Need event, which had a similar concept but was limited to just one week in October. Dine & Donate will be a year-long event, with five restaurants participating on the second Monday of each month.
"The Dine & Donate Committee has been working since spring to recruit restaurants and coordinate the event," said ADFAC Board Member Condie Song. "By having the event occur once per month, there will be more opportunities for the community to dine out in support of ADFAC."
Restaurants participating on Monday, October 14 include: Razzleberry's in Oak Ridge, Razzleberry's in the Riverway Mall in Clinton, and Subway locations in (both) Lake City and...
Nearby two dozen establishments throughout Anderson County have already signed up to participate in Dine & Donate 2013-2014. Participating restaurants include Hostlers, Riverview Grill and two Subway locations. Oak Ridge restaurants include Buddy's Bar-B-Q and Buddy's ORNL Café, Burchfield's, Dean's Restaurant & Bakery, Dean's Mediterranean Delight, Nature's Marketplace, Outback Steakhouse, Papa Murphy's, Pizza Inn, Razzleberry's, Ruby Tuesday, Soup Kitchen, SUB...

Anderson County VISIONS MAGAZINE
ADFAC will host its annual Dine & Donate event at J&M's Butcher Shop, Murfreesboro, TN. The event is a great opportunity for the community to support ADFAC's work in the community. It's sure to be a success!

C&J Wealth Advisors @CJ_Wealth Jul 14
Today #Dine & #Donate -portion of sale goes to @ADFAC_TN - Aid to Distressed Families of Appalachian Counties ow.ly/6dW7n #ADFAC

Restaurant Commitment Form

Name of Restaurant

Contact Person

Street Address

Mailing Address (if different from street address)

Phone Number

E-mail Address



Yes! We would like to participate in the 2014–2015 Dine & Donate event!

- We will donate ____% of our pre-tax proceeds on the 2nd Monday of _____ months (enter the # of months you would like to participate).**

If you prefer certain months*, please circle below:

OCT 13	NOV 10	DEC 8	JAN 12
FEB 9	MAR 9	APR 13	MAY 11
JUNE 8	JULY 13	AUG 10	SEPT 14

***ADFAC cannot guarantee your preferred months will be available.** We will do our absolute best to accommodate your preferences, but if conflicts arise (i.e. too many restaurants sign up for the same month, etc), ADFAC reserves the right to assign an alternative month.

- We will also sell gift cards on our day(s) of participation**

To recognize your valued participation in Dine & Donate, ADFAC will provide

- **wonderful exposure for your restaurant.** During your month(s) of participation, your restaurant will be listed in all advertisements, community posters, press releases and social media outlets. ADFAC will seek additional publicity through television and radio.
- **custom full-color posters and window clings to display in your establishments**
- **yard signs, table tents, and custom inserts for to-go orders (if desired)**
- **Dine & Donate donation containers for patrons**

By submitting this form to ADFAC, you agree to

- **provide ADFAC with the specified percentage of gross daily sales for the day(s) you have chosen to participate**
- **mail your tax-deductible contribution to ADFAC within 30 days of each Dine & Donate in which you participate**
- **support the event by displaying the promotional materials provided**

Please return this completed form to ADFAC:

ADFAC DINE & DONATE, PO BOX 5953, OAK RIDGE, TN 37831-5953 OR FAX TO 865-481-3822

Dine & Donate Sponsorship Commitment Form



Name of Sponsoring Organization

Contact Person

Street Address

Mailing Address (if different from street address)

Phone Number

E-mail Address

Yes! We would like to sponsor the 2014–2015 Dine & Donate event!

- \$5,000 - PRESENTING SPONSOR.**
- Logo placement in ads and community posters: first position (large, at top of documents)
 - Logo & link featured on the front page of ADFAC's web site
- \$1,000 - GOLD SPONSOR.**
- Logo placement in ads and posters: second position (medium)
- \$500 - SILVER SPONSOR.**
- Logo placement in ads and posters: third position (small)
- \$250 - BRONZE SPONSOR.**
- Name of business (no logo) will be listed on all ads and posters
- POINT OF SALE SPONSOR.**
- We will offer the supplied Point of Sale certificates to our customers for \$1 each with all proceeds going to ADFAC. ADFAC will list your business as a Point of Sale location in all press releases and social media.

AS A CASH OR IN-KIND SPONSOR, YOUR BUSINESS WILL BENEFIT FROM YEAR-ROUND EXPOSURE OF LOGO AND/OR NAME PLACEMENT ON PRINTED DINE & DONATE PUBLICITY MATERIALS. YOU CAN ALSO EXPECT:

- your business's name to be listed in a sponsor-only press release
- your business's name, logo and link to appear on the Dine & Donate section of ADFAC's web site and facebook page
- custom full-color posters to display in your establishments
- year-round recognition for your sponsorship, as Dine & Donate will take place the 2nd Monday of each month from October 2014 - September 2015

For in-kind Sponsors, please list the goods/services you are donating to support Dine & Donate and include the fair market value of the donation:

Goods/services:

Value: \$

Please return this completed form along with your check (if applicable) to ADFAC:
ADFAC DINE & DONATE, PO BOX 5953, OAK RIDGE, TN 37831-5953 OR FAX TO 865-481-3822