

2015 FAHE ANNUAL MEETING

35

1980 • YEARS • 2015



fahe
Strength in Numbers



2015 Fahe Annual Meeting

Meadowview Conference Resort & Convention Center
1901 Meadowview Parkway
Kingsport, TN, 37660-7375



Day ONE: Tuesday, September 22nd

10:30 AM	Registration Opens		Meadowview Foyer	
Tues. 9/22 12:00-1:00 PM	Networking Lunch Annual Meeting Kick-off			Meadowview A & B
Tues. 9/22 12:30-1:00 PM	Federal Policy Update	Andrea Ponsor, <i>Federal Policy Advisor - Local Initiatives Support Corp. (LISC)</i>		
Tues. 9/22 1:00-1:15 PM	President's Welcome	Jim King, <i>Fahe CEO & President</i>		
1:15 PM	Transition To Breakout Sessions			
Tues. 9/22 1:30-3:00 PM Breakout Sessions	Creative Fundraising and Events	Michelle Connor - <i>Executive Director, Almost Heaven HFH</i> Cindy Ross - <i>Affordable Housing Program Director, ADFAC</i>		Section 1 of Grand Ballroom
	How to Present Your Organization	Anthony Newman <i>Fahe Marketing Director</i>		Section 2 of Grand Ballroom
	The New HUD Mortgage Disclosures - TRID	Jon Rogers, <i>Senior Director of Loan Origination, WV Housing Development Fund</i> Laura Meadows, <i>Fahe VP of Single-Family Lending</i>		Section 3 of Grand Ballroom
3:00 PM	Break			
PLENARIES 3:15 - 5:15				
Tues. 9/22 3:15-3:45 PM	A Conversation about the New CEO's vision for NeighborWorks® America	Paul Weech <i>CEO - NeighborWorks® America</i>		CATTAILS Ballroom
Tues. 9/22 3:50 - 5:00 PM	Celebrating 35 years	Some thoughts from a panel of Distinguished Guests, Ben Poage, Dave Lollis, Dwayne Yost, Gina Chamberlain, Jack Rivel, Lynn Luallen and Tom Carew		
Tues. 9/22 5:00 - 5:30 PM	<div>Membership Meeting</div> <div><i>(Members Required)</i></div> <div>*Call to Order <i>(Andy Kegley)</i></div> <div>*Status of Membership <i>(Tom Carew)</i></div> <div>-New Members</div> <div>-Members who have left</div> <div>-Changes in Leadership</div> <div>-Prospective Members</div> <div>*New Caucus Chairs</div> <div>*Fall Caucus Dates <i>(Tom)</i></div> <div>*President's Report <i>(Jim King)</i></div>			
Tues. 9/22 6:00-7:00 PM	Reception	Music by Sarah Wood and Thomas Albert		Cattails Ballroom Foyer
Tues. 9/22 7:00-9:00 PM	Dinner			FIELDSTONE CELLARS flowing into PORTE-COCHERE



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Day TWO: Wednesday, September 23rd

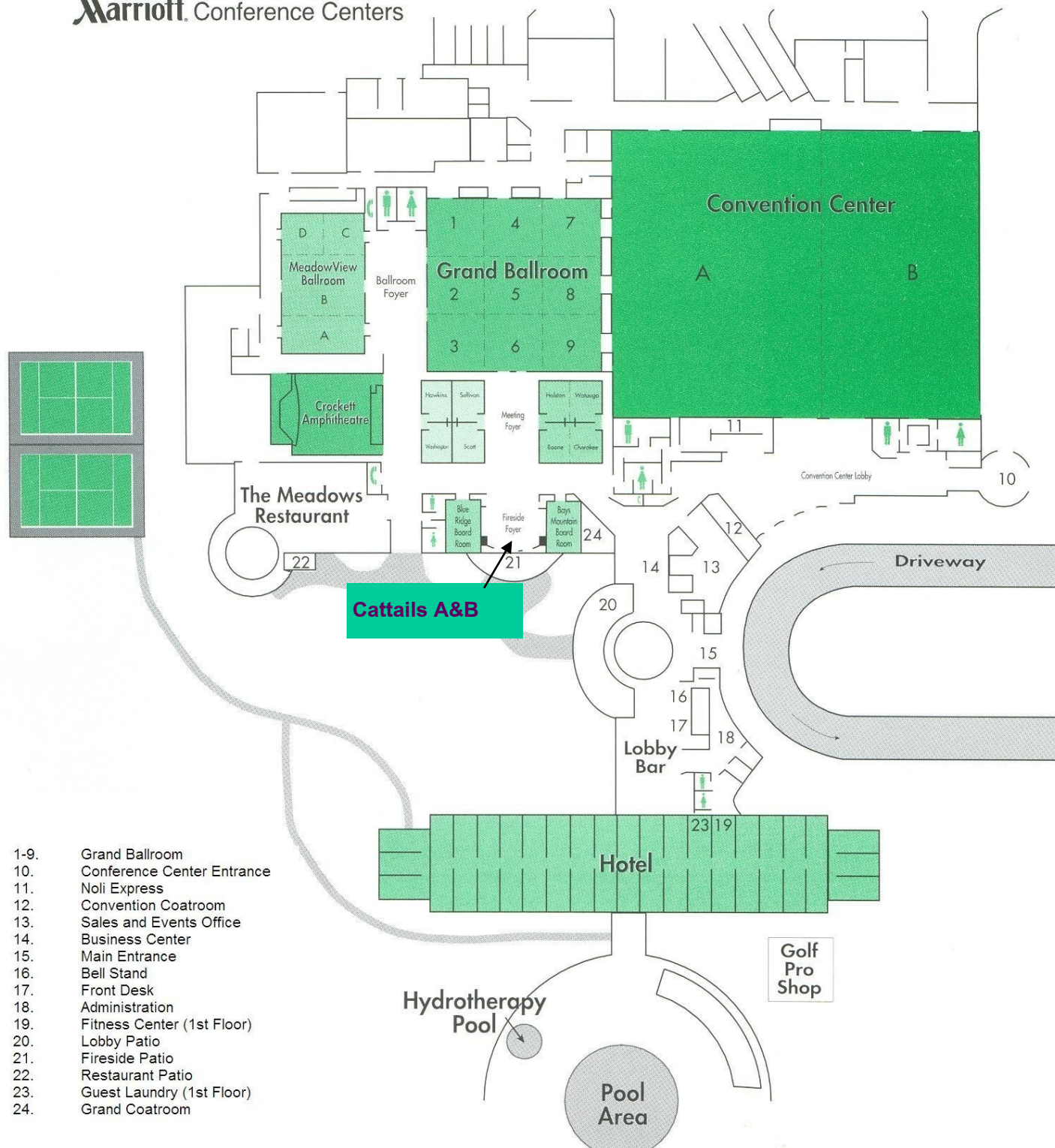
Wed. 9/23 7:00-8:15 AM	Breakfast		Meadowview A & B
Wed. 9/23 7:30-8:15 AM	Round-table Discussions over breakfast		
PLENARIES 8:30 - 10:15 AM			
Wed. 9/23 8:30-9:15 AM	PERSISTENT POVERTY IN AMERICA ~ How We Can Make a Difference	Bill Bynum CEO & President, HOPE Enterprises	CATTAILS Ballroom
Wed. 9/23 9:15- 10:15 AM	USDA Rural Development A New Day Partnering with Non-Profits in Central Appalachia	Tony Hernandez, Administrator, Rural Housing Service USDA, RD and Panel guests: Bobby Goode, TN; Basil Gooden, VA; Tom Fern, KY; David Cain, WV; Moderator - Tom Carew	
10:15 AM	Break		
Wed. 9/23 10:30- 11:45 AM Breakout Sessions	Wells-Fargo CDFI Fellows Bootcamp By Invitation only	Connie Wright, Vice President, Assistant Director & National Relationship Manager - Wells Fargo Housing Foundation Moderator: Pam Johnson	Section 1 of Grand Ballroom
	Wholly Owned Subsidiaries	Karen Jacobson, Executive Director, Randolph County Housing Authority John Niederman, President, Pathfinder Services Preston Worley , McBrayer, McGinnis, Leslie & Kirkland, PLLC Moderator: Tom Carew	Section 2 of Grand Ballroom
	Getting Started with Next Step	Stacey Epperson President & CEO, Next Step Network, Inc.	Section 3 of Grand Ballroom
11:45 AM-12:30 PM	Lunch		Meadowview A & B
Wed. 9/23 12:30-1:00 PM	Awards Ceremony ► Art Collings Award for Advocacy ► Green Energy Efficiency Champion ► Outstanding Single Family Production ► Fahe Media Partner Award	Tom Carew, Fahe EVP of Membership & Advocacy Pam Johnson, Fahe EVP of Business Development & Outreach Laura Meadows, Fahe VP of Single-Family Lending Anthony Newman, Fahe Director of Marketing	CATTAILS Ballroom
Wed. 9/23 12:50- 1:00 PM	Introduction of Wells-Fargo CDFI Fellows & Connie Wright, VP, Assistant Director & National Relationship Manager - Wells Fargo Housing Foundation	Pam Johnson, Fahe EVP of Business Development & Outreach	
Wed. 9/23 1:00-2:00 PM	State Housing Finance Agencies Panel	Erica Boggess, Acting Executive Director WVHDF Chris Hilbert, Development Officer - VHDA Ralph Perrey, Executive Director - THDA Kathy Peters, Executive Director - KHC Jim King, Fahe CEO & President Moderator - Sara Morgan, Fahe EVP & COO	
Wed. 9/23 2:00 PM	End		



1901 Meadowview Parkway, Kingsport, Tenn. 37660
423-578-6600 telephone or 423-578-6650 facsimile

www.meadowviewresort.com

Marriott Conference Centers



Tuesday 9/22 Breakout Sessions – 1:30- 3:00 PM

Creative Fundraising and Events

Section 1 - Grand Ballroom

- **Michelle Connor** - Executive Director, Almost Heaven HFH
- **Cindy Ross** - Affordable Housing Program Director, ADFAC

Ideas and planning hints to harness the power of your construction projects, build sites and work with community partners to raise money philanthropically. Share the **craziest** or **easiest** fundraiser you've ever been part of and earn the chance to win a door prize.

How to Present Your Organization

Section 2 - Grand Ballroom

- **Anthony Newman** - Fahe Marketing Director

Grabbing the attention of our customers and stakeholders is growing increasingly difficult in the era of text messages and Twitter. Knowing how to communicate in this environment requires a plan and a fundamental understanding of your audiences. Join us for a discussion on presenting your organizations from the podium to the web and beyond.

The New HUD Mortgage Disclosures (TRID)

Section 3 - Grand Ballroom

- **Jon Rogers** - Senior Director of Loan Origination, WV Housing Development Fund
- **Laura Meadows** - Fahe VP of Single-Family Lending

The mortgage business is changing, are you ready? This session provides an overview and discussion of the upcoming TRID (Truth in Lending/Respa Integrated Disclosures) requirements.

Wednesday 9/23 Breakout Sessions – 10:30- 11:45 AM

Wells-Fargo CDFI Fellows Bootcamp ~ **By Invitation only**

Section 1 - Grand Ballroom

- **Connie Wright** - Vice President, Assistant Director & National Relationship Manager
Wells Fargo Housing Foundation
- Moderator: **Pam Johnson** - Fahe EVP of Business Development & Outreach

Wholly Owned Subsidiaries

Section 2 - Grand Ballroom

- **Karen Jacobson** - Executive Director, Randolph County Housing Authority
- **John Niederman** - President, Pathfinder Services
- **Preston Worley**, McBrayer, McGinnis, Leslie & Kirkland, PLLC
- Moderator: **Tom Carew** - Fahe EVP of Membership & Advocacy

LLCs, DBAs, Non-Profits, For Profits...Have you ever thought about spinning off a business line, expanding services, creating additional revenue for your mission? Meet with two Fahe Partners and our Attorney who have been through this process more than once, and lived to tell us about it!

Getting Started with Next Step

Section 3 - Grand Ballroom

- **Stacey Epperson** - President & CEO, Next Step Network

Next Step describes what is necessary to complete Manufactured Housing Done Right and what is possible when using factory built housing for homeownership solutions. The program will include discussion of how to leverage capacity of the MH Industry to obtain turnkey solutions and industry efforts to provide more ENERGY STAR homes within Central Appalachia through a Kentucky program, SmartMH KY. (Similar programs also offered in TN & WV) Come and learn how to join the Next Step Network!

2015 Fahe Annual Awards

Art Collings Award for Advocacy

Awarded to a Fahe member for greatest advocacy on a state-regional-national basis. This award is named in honor of Art Collings whose unmatched dedication to improving housing conditions for low-income rural Americans is an example for us all to follow.

2014 Winner: Scott McReynolds

2013 Winner: Tom Manning-Beavin

Fahe Green Energy Efficiency Champion

Awarded to the Fahe member that best promotes green energy efficiency and/or design. The commitment of the organization is demonstrated by innovation, production or impact.

2014 Winner: People's Self-Help Housing - Vanceburg, KY

2013 Winner: Woodlands Development Group - Elkins, WV

Dwayne Yost Friend of Fahe Award

Awarded to a non-member, in recognition of outstanding contribution to Fahe and the membership. This award is named in honor of Dwayne Yost, Founding Father of Fahe and champion of affordable housing.

2014 Winner: Congressman Hal Rogers, serving Kentucky's 5th District

2013 Winner: David Dangler, NeighborWorks America Rural Initiatives

Outstanding Single Family Producer Award

Awarded to the top single family producer as measured by loans closed by JustChoice Lending.

2013 & 2014 Fahe Member Winner: Frontier Housing - Morehead, KY

2013 & 2014 Non-Member Winner: Pathfinder Services – Huntington, IN

NEW for 2015 –

Fahe Media Partner Award

Awarded to three Members who have been excellent partners in helping Fahe communicate our story.

NeighborWorks America
supports the positive work of



We are proud to be your partner.



NeighborWorks America creates opportunities for people to improve their lives and strengthen their communities by providing access to homeownership and safe and affordable housing.



please visit us at **NeighborWorks.org**

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