



2012 Energy Summit



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*Strength in Numbers*

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**WHAT IF YOU  
HAD TO CHOOSE?**

Unmet market demand for high performance homes 6,400 units by 2015.

Lost construction revenue: \$640,000,000

Forgone taxes and fees to communities: \$50,348,500

Opportunity cost in broker fees, commission,

Appraisals, title insurance: \$15,000,000





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