# Blessing or Burden:

## Building Funder Relationships -How to Prepare for a Site Visit

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## **Understanding Funders**



Spend their money...

their time...





and what annoys them.





#### The Reason for the Site Visits



- Gain Institutional Knowledge
- Make an Observation
- Anticipate the Investment



#### Get the Details

- Info in advance
- Duration of visit
- Like to meet





#### Be Prepared

Become an expert

Answer general and specific ?

Know the financials





## Talk and Listen

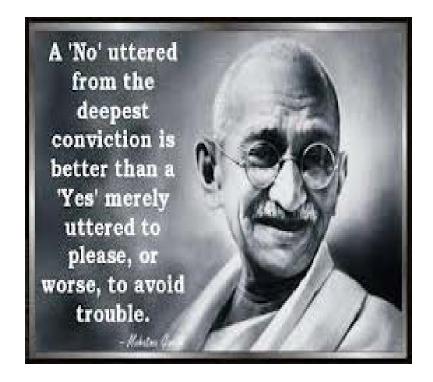
- Cultivate an atmosphere
- Speak the same language





#### Be Honest

- Discuss your
  SWOT <u>honestly</u>
- Don't be afraid to ask for help





Follow Up!

 Make a checklist at the end of the visit



Thank you....



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